

Other Best Practices of the Stakeholders' Chamber

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Goal 3: Good Health and Well-Being	<p>Philippine Youth Development Network (PYDN)'s <i>Kaibigan</i> Chat Line</p> <p>The <i>Kaibigan</i>¹ Chat Line provides free, accessible, and youth-friendly mental health support through chat-based peer-to-peer counseling and referrals, contributing to progress on SDG indicator 3.4.2 (Suicide mortality rate) under SDG 3. By promoting mental well-being, early intervention, and psychosocial support, the initiative helps reduce mental health risks and supports young people in navigating challenges, fostering resilience, and preventing mental health crises.</p> <p>The success of the <i>Kaibigan</i> Chat Line is attributed to its peer-to-peer support model, where responders share coping strategies and practical guidance tailored to the challenges of their peers. This relatability fosters trust and encourages young people to seek help without the stigma often associated with mental health issues.</p> <p>The Chat Line operates on Facebook, offering a familiar and accessible platform for youth to connect with trained peers. These youth responders are equipped to provide essential psychosocial support and refer individuals to appropriate services when necessary. The <i>Kaibigan</i> Chat Line's goal is to protect the rights of Filipino adolescents by ensuring they have access to mental health services, particularly those who are most vulnerable. It aims to improve local service delivery networks and policies in collaboration with local government units.</p> <p>Since 2022, the <i>Kaibigan</i> Chat Line has facilitated 43,600 chats—771 of which were high risk tier 3 cases in need of individualized care and urgent referral. Chats under the tier 1 (universal care or peer support) and tier 2 (referral) cases recorded 3,308 and 16,820 clients, respectively. All of these were made possible with the help of over 144 trained youth responders across the country. In recognition of its outstanding impact, the initiative won the Gold Award at the 2023 Department of Health's Healthy Pilipinas Awards. The <i>Kaibigan</i> Chat Line continues to play a crucial role in promoting mental well-being and creating a healthier, more resilient Philippines.</p>
Goal 5: Gender Equality	<p>Philippine Business for Social Progress (PBSP)'s Women's Rights, Action and Advocacy Project (WRAAP)</p> <p>Launched in March 2022, WRAAP is a five-year project of the PBSP funded by the Global Affairs Canada.¹ It aims to enhance the lives of women and girls by supporting local Women's Rights Organizations (WROs) and Women's Rights Networks (WRNs) in the Philippines. The project provides support for WROs and coalitions to strengthen their work and continue their advocacy in eliminating barriers that limit the full</p>

¹ "Kaibigan" in Filipino translates to "Friend" in English.

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	<p>realization of women's and girls' rights in the country. It focuses on the areas of organizational development, administration and finance, project management programming and sustainability.</p> <p>WRAAP also establishes a fund facility to provide multi-year and short-term financing of programs of WROs, especially those representing the poorest and marginalized sector groups, and promote alliance-building to advocate for gender-responsive policy reform and implementation at the national and local levels.</p> <p>The Government of Canada, through WRAAP, partnered with the Coalition Against Trafficking in Women - Asia Pacific (CATW-AP) in the implementation of the project, "Ensuring Functionality of Gender-based Violence (GBV)" in Vigan and Narvacan, Ilocos Sur. Outcomes of this partnership include: (a) the passage at second reading of the ordinance "Institutionalizing the Annual Search for the Most Functional Barangay Violence Against Women and Children Desk in the City of Vigan, Providing Funds Thereof"; (b) establishment of two gender-based violence (GBV) watch groups; (c) training of 84 frontliners from the city, municipal and barangay local governments of Vigan and Narvacan on basic gender and development orientation, climate crisis, GBV laws and survivor-centered approach to cases; (d) capacity building of 200 women community leaders on GBV laws, psychological first aid and survivor-centered approach to cases; and (e) distribution of 2,500 awareness posters, leading to at least 18 percent increase in reported cases as of April 2024. These efforts align with the achievement of SDG 5 on gender equality.</p> <p>During its five-year implementation, WRAAP will provide stable predictable funding for 72 WROs and coalitions in the country to implement and expand their respective advocacies and programs, improving their organizational capacity across various areas, from management to sustainability.⁴</p>
<p>Goal 5: Gender Equality</p> <p>and</p> <p>Goal 8: Decent Work and Economic Growth</p>	<p>The Moropreneurs Inc.'s Advancing Women's Economic Empowerment for Inclusive Growth in the Bangsamoro</p> <p>This initiative is aligned with the Philippine Government's Gender and Development (GAD) agenda and contributes to global efforts to reduce inequalities, promote economic participation, and foster sustainable livelihoods for women in fragile communities. It supports women, particularly single mothers, widows, indigenous women, and those affected by conflict, not only as participants, but also as leaders in economic recovery and social transformation through targeted economic and institutional support. Through this initiative, the Moroprenuer Inc. (TMI) accomplished the following:</p> <p>a. Strengthened 32 Women-led Cooperatives in BARMM. The TMI has provided these cooperatives with capacity-building,</p>

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	<p>microfinance, branding, and business development services, fostering sustainable livelihoods.</p> <p>b. PHP6 million in Economic Resources Mobilized for Women Entrepreneurs. The funding enabled cooperatives to scale their businesses up, enhance productivity, and innovate their product offerings.</p> <p>c. Institutionalization of the Women’s Economic Empowerment (WEE) in BARMM Governance. The TMI’s advocacy led to the creation of a Technical Working Group on Women Economic Empowerment under the Bangsamoro Women Commission (BWC), culminating in a policy paper that strengthens women’s participation in the regional economy.</p> <p>d. Legal and Financial Inclusion for Women Entrepreneurs. TMI facilitated the registration and certification of 34 women-led cooperatives with the Cooperative Development Authority (CDA) and the Ministry of Labor and Employment (MOLE), granting them access to government support and funding opportunities.</p> <p>e. Promotion of Peace, Social Healing, and Economic Resilience. Recognizing the intersection of economic development and peacebuilding, the TMI conducted 22 education sessions on conflict prevention and social healing, reaching 231 women across BARMM to reinforce their role as agents of peace and economic stability.</p>
<p>Goal 5: Gender Equality</p> <p>and</p> <p>Goal 8: Decent Work and Economic Growth</p>	<p>PLDT & Smart Communications’ <i>Madiskarte</i> Moms PH</p> <p><i>Madiskarte</i>² Moms PH started as a way for mothers to support and encourage entrepreneurship among those who yearn to earn from home while prioritizing time with family. It serves as a platform to help mothers in the Philippines start businesses by providing a community where Filipina moms can learn, share, and thrive.</p> <p><i>Madiskarte</i> Moms PH features a website, which hosts a variety of educational videos, webinars, and community-contributed resources about business planning, marketing, and finance, with the aim of inspiring those who are just starting. It has become a movement that recognizes members who have worked their way up to become successful local business owners through its annual awarding ceremonies known as Gawad Madiskarte.</p> <p>Supporting the community of mothers is PLDT Home, which provides connectivity to support the online activities of <i>Madiskarte</i> Moms PH.</p>

²² “Madiskarte” in Filipino translates roughly to “clever, strategic” in English.

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	<p>Among the businesses that flourished under the program are the: (1) ULAP Bedsheets, the bedding business of Antoinette Chacla Icabales, which garnered social media attention; (2) MP Nieva's Flower Company by Jenielyn Sicabalo-Nieva, which successfully rose from the hardships of the pandemic; and (3) Xavier & Xandrei, Melissa Moscoso's social enterprise, which sells eco-friendly products in 14 countries.</p> <p>In recent years, <i>Madiskarte</i> Moms PH became a recipient of the following recognitions: (1) Stevie Awards in 2022; (2) 58th Anvil Awards March, 4th ASEAN PR Excellence, and 3rd SDG Awards in 2023; (3) Stevie Awards in 2024.</p>
Goal 14: Life Below Water	<p>Philippine Rural Reconstruction Movement (PRRM)'s Community-based Coastal Resource Management (CB-CRM) Fish Right Project</p> <p>The CB-CRM Fish Right Project is an initiative of the PRRM which aims to build the capabilities of local fishing communities in combatting Illegal, Unreported, and Unregulated Fishing (IUUF). IUUF is a global issue that affects the enforcement of fisheries law and negatively impacts the ocean's health. The PRRM has implemented the CB-CRM in the cities of Manapla and Victorias in the province of Negros Occidental, in partnership with the OCEAN Project of the NGOs for Fisheries Research (NFR). The CB-CRM Fish Right Project is responsive towards the attainment of SDG indicator 14.5.1.p1 (coverage of marine protected areas in relation to total marine areas) under SDG 14 (Life Below Water).</p> <p>As part of its implementation of the CB-CRM Fish Right Project, the PRRM conducted capacity building activities for local fishers' organizations and associations, civil society networks, and local government units in the use of the indexing tool, and in advocacy work and networking. It participated in organizing socioeconomic activities such as livelihood and savings mobilization. It also assisted in mainstreaming gender and development in the fisheries management plan, and in building partnerships toward sustainable development in the region.</p> <p>In addition to the CB-CRM Project, the PRRM is actively involved in the Negros Anti-Mining Alliance (NAMA), where it serves as the Secretariat. NAMA is composed of small fishers' organizations, social and environmental movements, and church-based groups. Through its participation in NAMA, the PRRM supports these groups in opposing coastal and marine offshore black sand mining activities in the Negros and Panay coastal corridors. Black sand mining activities pose a threat to the environment and local livelihoods through coastal erosion, habitat destruction, and fisheries depletion. The PRRM is also conducting local consultations on climate change and renewable energy with communities and local government units in the province of Guimaras</p>

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	under the NFR's Just Energy Transition for Fisheries and Coastal Communities Project.
Goal 14: Life below water	<p>PRRM's Developing Local Biodiversity Champions Among Local Leaders (DELOBI Champions Project)</p> <p>The Haribon Foundation leads and implements the DELOBI Project through mobilizing experts and resource persons from different NGOs and academic institutions to develop the Environmental Leaders Training Program (ELTP). The ELTP will generate knowledge materials and sharing platforms to increase the access of local decision-makers to communication, education, and public awareness materials on natural resource management and biodiversity conservation.</p> <p>The PRRM developed two modules for the ELTP, specifically the (1) Good Environment Governance; and (2) Project/ Program Development Planning to develop local biodiversity champions.</p> <p>To date, the PRRM has organized 56 Peoples' Organizations (POs) in Negros Occidental and North Iloilo, with more than 200 local champions working towards the Ecosystem Approach to Fisheries Management (EAFM). These POs affiliated with the PRRM earned a seat in the Fisheries and Aquatic Resource Management Council (FARMC) of the LGUs in Sagay, Escalante, Victorias in Negros Occidental and Ajuy, and Concepcion in Iloilo. They were involved in coastal clean-up, mangrove planting, and lobbying for local policies and regulations. They also contributed to the introduction and proposal of alternative livelihood activities and social enterprises. A total of 25 direct partner POs were accredited in the LGUs, 20 of which are now members of the Local Development Councils and LGU committees</p>
Goal 4: Quality Education and Goal 10: Reduced Inequalities (Non-focus goals for the 2025 VNR)	<p>E-Net's Youth-led Action Research (YAR) on Combating Racism and Identity-Based Discrimination in Education</p> <p>E-Net Philippines and Asia South Pacific Association for Basic and Adult Education (ASPBAE) initiated and supported the YAR on Combating Racism and Identity-Based Discrimination in Education. Led by eight Ayta³ Youth Researchers, the initiative focused on identifying various challenges faced by Ayta learners in Zambales, in accessing education due to their physical, psychosocial development, and socioeconomic status. It also aims to gather recommendations for enhancing Indigenous Peoples (IPs) education, propose changes to educational institutions, and ensure that IPs' rights to inclusive, equitable, and quality education, tailored to their culture, needs, and identity as Ayta, are upheld.</p> <p>This initiative included training, meetings, and a youth camp to gather data from students, including Ayta learners from junior high school,</p>

³ The Ayta are an indigenous group of people in the Philippines who live in various parts of the Luzon islands.

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